

**iberebro**  
GRUPO

retail  
outlet  
shopping  
**ROS**

**designer  
outlet  
Zaragoza**

**TORREVILLAGE**

PRESS

## **Iberebro appoints ROS Retail Outlet Shopping for Designer Outlet Zaragoza of TorreVillage**

*Zaragoza / Vienna, November 7, 2016*

Iberebro, based in Zaragoza, Spain has named ROS Retail Outlet Shopping, the Austrian operator of Designer Outlets, to market the Designer Outlet Zaragoza TorreVillage. Thus, ROS joins with Iberebro and GPA, a Spanish Asset Management company managing the project since its conception, to form a multidisciplinary team specialized in the final phase of the project development.

The Designer Outlet Zaragoza is part of the new TorreVillage shopping complex, scheduled for opening in Q4 of 2018. TorreVillage is a shopping and entertainment complex consisting of: a fashion outlet; an international centre of innovation in retail (the ZIR, Zaragoza's Innovation in Retail center, started last June 20<sup>th</sup> in conjunction with Telefonica, Intel and Microsoft); an area of restaurants and concerts; an area of median strips where Bauhaus DIY is already installed and 2,000 free parking areas. TorreVillage has a gross leasable total area of 57,000 m<sup>2</sup>, and is just a 10 minutes drive from Zaragoza's city centre.

ROS Retail Outlet Shopping is a retail real estate consulting and management company specialised in Designer Outlets and innovative outlet shopping retail formats in Europe. Together the founders Thomas Reichenauer and Gerhard Graf have more than twenty years' experience in this important segment of the market. ROS Retail Outlet Shopping operates locations in Germany, Italy, Hungary, and has further new developments in Portugal, Italy, Poland and Croatia.





TORREVILLAGE

The Designer Outlet Zaragoza will host more than 90 top fashion and lifestyle brands in a gross lettable area of 18,000 m<sup>2</sup>, built in two phases. Both local customers and international tourists will enjoy the industrial architecture of the village, and feel like being at the former Pikolin factory with its historic tower, one of Zaragoza's landmarks. It will be the new aspirational shopping destination of Northern Spain.

Luis Barcelona, CEO of Iberebro commented, "We've just received the building and retail permission and we are excited about the partnership with ROS Retail Outlet Shopping. ROS is an innovative, experienced European operator for the *Designer Outlet Zaragoza*, which gives TorreVillage a remarkable selling proposition".

"We are very proud to partner with Iberebro for this unique project. The catchment and location provides the perfect conditions for a successful outlet center. In combination with Bauhaus and an attractive food court, it will be the new shopping destination in Northern Spain" says Thomas Reichenauer, CEO of ROS Retail Outlet Shopping

ROS Retail Outlet Shopping has already started the letting process of the Designer Outlet Zaragoza TorreVillage and will be presenting the project at the international retail property fair MAPIC in Cannes from 16th to 18th November 2016.

#### **IBEREBRO IS THE FAMILY OFFICE OF THE SOLANS FAMILY, OWNER OF PIKOLIN GROUP.**

Pikolin, based in Zaragoza, has a turnover of more than €400 million and over 2,000 employees.

It is the second largest European Group in the bedding industry and leader in Spain, Portugal and France. It has eight production plants in Europe (five in France and three in Spain) and two in Southeast Asia (Vietnam and China) with more than 2,100 workers. Currently, the portfolio of the Pikolin Group consists of thirteen brands: Pikolin, Bultex, Swissflex, Lattoflex, Serta, Dunlopillo, Orthorest, Epeda, Merinos, Sema, Sunlay, Pardo and Mediterraneo ®

[grupopikolin.com](http://grupopikolin.com)

#### **GPA - GRUPO PATRIMONIAL ACTUR**

GPA is a company dedicated to the management and investment in commercial real estate assets. The company manages the assets of several family groups with a strong real estate focus and its mission is to provide and create investment solutions and asset management to investors in the Spanish retail market. GPA was founded in 1993 with assets under management of €65 million. In the twenty three years since inception, volume of assets under management has increased to €450 million.

[gpactur.com](http://gpactur.com)

#### **ROS RETAIL OUTLET SHOPPING**

ROS Retail Outlet Shopping, founded 2011 in Vienna, is the retail real estate consulting and management company specialised in Designer Outlets and innovative outlet shopping retail formats in Europe. Together the founders Thomas Reichenauer and Gerhard Graf have over 20 years in the management of major companies and operators of commercial real estate development. Sustainable centre growth is supported by a strong brand partnership, high quality retail and service standards as well as an innovative marketing approach, all provided by a professional senior management team. ROS Retail Outlet Shopping manages the following projects and commercial developments: Designer Outlet Soltau, Designer Outlet Algarve, Designer Outlet Croatia, Premier Outlet Budapest, Shopinn Outlet Village Brugnato, City Outlet Geislingen, City Outlet Wuppertal, Biella Factory Outlet Stores and the Home & Design Outlet Santhià.

[ros-management.com](http://ros-management.com)



TORREVILLAGE

## DESIGNER OUTLET ZARAGOZA TORREVILLAGE

### Location

Zaragoza, Spain

### Access

Conveniently located in the north of Zaragoza, next to the AP-68 highway to Bilbao and with direct access to the A-2, one of the most important motorways connecting Zaragoza with Madrid and Barcelona. Furthermore, the location benefits from perfect access by public transport, with its own train station connected to the AVE (high speed train) to Madrid and Barcelona. Zaragoza's airport is only 10 minutes by car.

### Catchment area

0.9 Million inhabitants | 30 Minutes  
1.4 Million Inhabitants | 60 Minutes  
1.9 Million inhabitants | 90 Minutes  
2.8 Million inhabitants | 120 minutes

### GLA gross lettable area

18,000 m<sup>2</sup> of Designer Outlet Zaragoza (13,000 m<sup>2</sup> Phase I | Phase II 5,000 m<sup>2</sup>)  
35,000 m<sup>2</sup> of Opportunity Center and DIY store  
6,500 m<sup>2</sup> of Food Court  
Total 59,500 m<sup>2</sup> in TorreVillage

### Shops

approx. 90 to 120 (13,000 m<sup>2</sup> Phase I | Phase II 5,000 m<sup>2</sup>)

### Parking

approx. 2,000 free parking areas

### Tourism

1.5 million tourists a year with positive trend in shopping and Chinese tourists

### Opening

Phase I fourth quarter of 2018

Additional information at:

[www.designeroutletzaragoza.com](http://www.designeroutletzaragoza.com)